

# AMY SINGLETON

Owner | Hite Digital Norman

# HITE



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*"Because business owners deserve a relationship with marketers they can trust."*

## BIO

Powerhouse Amy Singleton is an entrepreneur based in Oklahoma City, Oklahoma. Originally an OR Nurse, Amy's own health tragically ended that career- so instead of saving LIVES, now she's SCALING businesses as the Owner/Partner of Hite Digital Norman.

Cutting through the bodies of people was quite exciting, but cutting through the NOISE of the internet to help businesses grow, is even MORE exhilarating. As a trailblazer in the male-dominated industry of digital marketing, Amy has successfully helped countless deserving business owners find a relationship with marketers they can trust.

Amy is the founder and host of the Queens Lead podcast, where she interviews women entrepreneurs who are making a BIG impact on the world around them. She's inspired to give women business owners a platform to share their stories & learn from one another.

Above all, it's important to Amy that an audience leave not only moved to action with clear takeaways, but personally connected to her in a genuine way. Guiding others to be their MOST authentic selves both in business and in life is her life's work.

## QUESTIONS TO ASK

- What excites you about entrepreneurship?
- How was the transition from nurse to business owner?
- How have you grown your own business?
- What social media platform is right for me in my business?
- Why is being your own boss important to you?
- What types of people/networks do you surround yourself with?
- What is the plan for the future?

## EXPERT TALKING POINTS:

- Branding
- Clarifying Your Message
- Websites
- How Does Google Work?
- SEO
- Paid Advertising
- Sales
- Networking
- Processes & Systems
- Building a team

